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Houston Culinary Production Firm Announces New Co-Owner

HOUSTON (August 16, 2010) - A Fare Extraordinaire, a luxury event and culinary production firm, announced Monday a new co-owner, Rachael S. Volz. The move has been in negotiations for over a year, and was legally finalized on Aug. 1. Volz now co-owns one of Houston's largest privately-owned event production firms, built by owner and President, Karen Lerner, 25 years ago.

Volz has been with the company for five years, working her way from front desk reception to director of sales. In January of 2008, Volz approached Lerner to express her interest in owning a company she had grown to love, and Lerner, knowing Volz's entrepreneurial mind and rigorous work ethic, confidently began to move forward with the request.

"Rachael told me in her initial interview that she herself had dreams of one day owning her own business. I should have known then that it would be mine," joked Lerner. "We've been a dynamic duo for several years now."

After graduating with a B.S. in Public Relations from Loyola University in New Orleans, Volz returned to her hometown Houston with a growing passion for people, food and entertaining. A Fare Extraordinaire snatched her up in short order, where she has since expanded the company's list of private and corporate clientele, streamlined policies and procedures and increased event production ingenuity and know-how alongside Lerner.

"My mom journeyed from England at 27 to start her own company, Karen brought A Fare Extraordinaire to life when she was 27, and now I am here *at 27* following ever so closely in the footsteps of my two largest professional inspirations," shared Volz.

The company is looking forward to the new chapter in management, and has plans to continue operating as Houston's premiere culinary event producers. "In 25 years A Fare Extraordinaire has never had a stronger or healthier dynamic. We are one unstoppable team, now with two heads instead of one," said Lerner.

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About A Fare Extraordinaire

A Fare Extraordinaire, established in 1985, serves as a luxury event and culinary production firm located in the heart of Houston. Offering custom menu design, extensive rental selections, professional staffing and floral, venue and entertainment coordination, the firm services both corporate and private clientele across the city. For more information, visit www.afehouston.com.